



## **Sponsorship Opportunities**

### **Title Sponsor (limited to 1)**

- Sponsor provided name and logo prominently featured on **ALL** event related printed materials, volunteer & angler apparel and website (starting 2 weeks after sponsor agreement until 1 month post event).
- Sponsor content provided up to 4 social media posts per month (starting 1 month after sponsor agreement until 1 month post event).
- Inclusion in Angler Welcome Kit (sponsor provided information or product).
- Option to host Parade of Boats at Sponsor Location (large parking lot required)
- Sponsor provided promotional materials (Banner ups/flags etc.) prominently featured during 3 days of event.
- Meet & Greet with Anglers at Rules Meeting.
- Prominent recognition by MC during 3 days of event.
- Exclusivity Included – no direct competitive sponsor will be permitted at the event.
- On-Site Demonstrations & Sales Included.
- 4 Dinner tickets for season closing awards banquet Saturday.
- Inclusion in the post event survey (content provided by sponsor)
- Access to post event analytics.

**\$3500 per year**

*Our intention is to enter into an agreement with a Title Sponsor that will benefit both - our event and the Sponsor's organization for years to come. As such, we request you consider a multi-year commitment so that more permanent printed materials may prominently feature your name and logo. Please discuss negotiating a multi-year agreement with your Sponsorship Committee representative at your earliest opportunity so that we can begin to promote our Title Sponsor immediately!*

### **Gold Sponsors (up to 4 total)**

- Sponsor provided name and logo distinctly featured on event related printed materials, and website (starting 2 weeks after sponsor agreement until 1 month post event).
- Sponsor content provided up to 3 social media posts per month (starting 1 month after sponsor agreement until 1 month post event).
- Inclusion in Angler Welcome Kit (sponsor provided information or product).
- Meet & Greet with Anglers at Rules Meeting.
- Prominent recognition by MC during 3 days of event.
- 2 Dinner tickets for season closing awards banquet Saturday.
- Inclusion in the post event survey (content provided by sponsor)
- Access to post event analytics.

**\$2000**

### **Silver Sponsors (up to 6 total)**

- Sponsor provided name and logo featured on event related printed materials, and website (starting 2 weeks after sponsor agreement until 1 month post event).
- Sponsor content provided up to 2 social media posts per month (starting 1 month after sponsor agreement until 1 month post event).
- Inclusion in Angler Welcome Kit (sponsor provided information or product).
- Meet & Greet with Anglers at Rules Meeting.
- Recognition by MC during 3 days of event.

**\$1250**

### **Bronze Sponsors (up to 10 total)**

- Sponsor provided name featured on event related printed materials, and website (starting 2 weeks after sponsor agreement until 1 month post event).
- Sponsor content provided 1 social media posts per month (starting 1 month after sponsor agreement until 1 month post event).
- Inclusion in Angler Welcome Kit (sponsor provided information or product).
- Meet & Greet with Anglers at Rules Meeting.
- Recognition by MC during 3 days of event.

**\$900**

### **Add-Ons\*\*\***

**Exclusivity in a Category** – This Gold Sponsor's direct competitors will not be permitted at the event.

**\$250**

**On-Site Demos/Sales** – This Gold or Silver Sponsor will be permitted on-site to do demos, display and/or sell product. **\$250/day**

\*\*\* *Add-Ons only available to Sponsors.*

### **Community Supporters (unlimited)**

*Our committee understands that not all small businesses have the promotional budget to consider sponsoring our event, but many would like to support our efforts. We are grateful for your contributions of over \$250 value, be they monetary or in-kind.*

As such we commit to the following:

- Supporter provided name featured on event website (starting 2 weeks after supporter agreement until 1 month post event).
- Supporter provided name and logo featured on On-Site Supporter Recognition Board (if supporter agreement reached 4 weeks or more pre-event).
- 1 Supporter recognition social media post 3 weeks pre-event and 2 weeks post event (electronic Supporter Recognition Board).
- Meet & Greet with Anglers at Rules Meeting.
- Recognition by MC during 3 days of event.

**\$250**

### **Advertising Opportunities**

Promote your business or product to our registrants! We have multiple opportunities for you to reach a significant community of Northern Ontario Outdoorspeople either electronically or directly. Discuss creative ways to get involved with your Sponsorship Committee representative today!

*The St. Mary's River Walleye Cup thanks you for your time considering supporting our event and our community.*